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## Episode #1 – Introduction to the podcast, with your host, Balint Horvath, Switzerland

### KEY TAKEAWAY\*

- “Software eats the world” by Marc Andreessen → however, our Earth powered by atoms more than by bits → our progress depends on innovative physical products (hardware)
- Hardware different, more challenging than software: designing, manufacturing, funding, hiring, innovating, retail
- Get practical knowledge: build your own company or hear from entrepreneurs their story
- This podcast: learn from hardware entrepreneurs’ stories
- My vision: such stories could improve the ecosystem, make it more collaborative
- What exists in the world: maker faires, maker spaces, meetups, conferences
- Hardware Entrepreneurship → global
- Hardware nowadays usually blends together with software which topic will also come up
- My journey until now: love of podcasts and lack of hardware-related ones → I created one; major steps in my life discussed...
- Entrepreneurship more widespread, important than disrupting industries via startups
- Entrepreneurship = managing, organizing an enterprise with initiative, risk-taking
- Most entrepreneurial countries in the world: Nr 1 Uganda, Nr 2 Thailand, then Brazil, Cameroon, Vietnam
- To have a bigger, more widespread impact on the world: consider small and medium-sized enterprises (SME), not only startups. Some SMEs even want to stay small
- Future of education:
  - connected to entrepreneurship → 3rd generation and entrepreneurial universities (researchers get connected with industry)
  - project-based learning (THINK Global School, maker faires, hackathons)
- Podcast format: length of 30mins (+-10-15 mins); freestyle beginning, then ultrafast round (set questions)

\* excludes the “ultrafast round”